



Laurentian Bank's experts making themselves available to the media during the RRSP season

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MONTRÉAL, Jan. 13, 2015 /CNW Telbec/ - Laurentian Bank is pleased to be offering media representatives the collaboration of its spokespersons during the RRSP season to share their expertise with respect to such subjects as financial and retirement planning, investment strategies within the current economic context, and taxation aspects of RRSPs.

Laurentian Bank Spokespersons

Guyline Dufresne, FP

Senior Manager, Investment and Financial Planning

Guyline Dufresne has been offering her advising services in financial planning since 1999. After completing her education in the field at Université Laval in 2004, she joined Laurentian Bank. In 2007, she held the position of Manager, Financial Planning until 2012. She subsequently assumed the post of Senior Manager, Investment and Financial Planning. In that role, she is responsible for the Bank's Financial Planning Department and for supervising the professional training and support of advising teams. A member of the Québec Institute of Financial Planning, Guyline's specific areas of expertise include the development of financial plans, retirement planning and portfolio analysis. In addition, she has a particular knack for translating financial planning strategies into easily understandable terms, which is why she is increasingly called upon to conduct client conferences and to collaborate with different media.

Sébastien Lavoie

Assistant Chief Economist, Laurentian Bank Securities

Sébastien Lavoie holds a Master's degree in Economics from Université Laval and has served as Economist at Laurentian Bank Securities (LBS) since 2006. Prior to joining the Bank, he worked in the financial sector in Toronto and Vancouver and also served as Economist for the Bank of Canada in Ottawa. In his role as Assistant Chief Economist at LBS, Sébastien analyzes and interprets economic and market movements. He is the author of several publications focused on the American, Canadian and Québec economies and is regularly called upon by the English and French media to comment on economic and financial developments.

Denis L'Hostie

Senior Manager, Financial Planning

Denis L'Hostie's career in the banking sector spans some 30 years. Having played an active role in the establishment of Laurentian Bank's Financial Planning Department, he presently offers his expertise in the field to a multitude of clients. In addition to possessing extensive knowledge of financial and tax planning, Denis has specific expertise in the areas of personal credit and project management. He holds an MBA and a diploma from the Institute of Canadian Bankers, along with a mutual fund license. Denis has been working as a financial planner since 1997, when he earned his accreditation from the Québec Institute of Financial Planning.

Patrick Loranger, CFA

Assistant Vice-President, Investments and Mutual Funds

Patrick has been working in the Finance sector for over 15 years, having occupied various senior-level positions in investment product management at two prominent financial institutions in Québec prior to joining Laurentian Bank. His extensive experience has enabled him to contribute significantly to the work



of numerous mutual fund industry committees, and over the years, he has acquired vast expertise in investment product management, mutual fund distribution and financial markets.

Luc Vallée

Chief Strategist, Laurentian Bank Securities

Luc Vallée has extensive experience in finance and in international and national market economics. Prior to joining Laurentian Bank, he held a number of Chief Economist positions and served as Treasurer of a public listed company. Luc's seven years of experience as a professor at École des Hautes Études Commerciales have made him an excellent communicator and speaker. Having recently joined the ranks of Laurentian Bank Securities, his principal responsibilities include recommending effective portfolio positioning strategies concerning asset distribution and the selection of global stock markets, regions, sectors and fixed income credits.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution whose activities extend across Canada. Recognized for its excellent service, proximity and simplicity, the Bank serves one and a half million clients throughout the country. Founded in 1846, the Bank is among the 2014 edition of the Montréal's Top Employers competition, which showcases the city's top 25 companies offering enviable places to work. It currently employs more than 3,600 people whose talent and dedication has made it a major player in numerous market segments.

Laurentian Bank distinguishes itself through the excellence of its execution and its agility. Catering to the needs of retail clients via its extensive branch network and constantly evolving virtual offerings, the Bank has also earned a solid reputation among small and medium-sized enterprises, larger businesses and real estate developers thanks to its growing presence across Canada and its specialized teams in Ontario, Québec, Alberta, British Columbia and Nova Scotia. For their part, B2B Bank is a Canadian leader in providing banking and investment products and services to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker widely known for its expert and effective services nationwide. The Bank has more than \$34 billion in balance sheet assets and more than \$41 billion in assets under administration.

SOURCE Laurentian Bank of Canada

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