



Laurentian Bank's experts making themselves available to the media during this Financial Planning Month

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MONTREAL, Oct. 1, 2015 /CNW Telbec/ - Laurentian Bank is pleased to be offering media representatives the collaboration of its spokespersons during this Financial Planning Month to share their expertise with respect to such subjects as financial and retirement planning and investment strategies within the current economic context.

Laurentian Bank Spokespersons:

Guylaine Dufresne, FP

Senior Manager, Investment and Financial Planning

Guylaine Dufresne has been offering her advising services in financial planning since 1999. After completing her education in the field at Université Laval in 2004, she joined Laurentian Bank. In 2007, she held the position of Manager, Financial Planning until 2012. She subsequently assumed the post of Senior Manager, Investment and Financial Planning. In that role, she is responsible for the Bank's Financial Planning Department and for supervising the professional training and support of advising teams. A member of the Québec Institute of Financial Planning, Guylaine's specific areas of expertise include the development of financial plans, retirement planning and portfolio analysis. In addition, she has a particular knack for translating financial planning strategies into easily understandable terms, which is why she is increasingly called upon to conduct client conferences and to collaborate with different media.

Sébastien Lavoie

Assistant Chief Economist, Laurentian Bank Securities

Sébastien Lavoie holds a Master's degree in Economics from Université Laval and has been working in the Canadian banking sector for 15 years. He is assuming the direction of LBS' Economic Research Department since the winter of 2014. Sébastien has been analysing economic and financial trends at Laurentian Bank for more than 7 years, contributing to earn a solid reputation in the market. Sébastien previously occupied various positions within the financial sector in Toronto, Vancouver and Ottawa. Sébastien is the author of several publications about macroeconomics, public finances and financial markets

Patrick Loranger, CFA

Assistant Vice-President, Investments and Mutual Funds

Patrick has been working in the Finance sector for over 15 years, having occupied various senior-level positions in investment product management at two prominent financial institutions in Québec prior to joining Laurentian Bank. His extensive experience has enabled him to contribute significantly to the work of numerous mutual fund industry committees, and over the years, he has acquired vast expertise in investment product management, mutual fund distribution and financial markets.

Luc Vallée

Chief Strategist, Laurentian Bank Securities

Luc Vallée has extensive experience in finance and in international and national market economics. Prior to joining Laurentian Bank, he held a number of Chief Economist positions and served as Treasurer of a public listed company. Luc's seven years of experience as a professor at École des Hautes Études



Commerciales have made him an excellent communicator and speaker. Having recently joined the ranks of Laurentian Bank Securities, his principal responsibilities include recommending effective portfolio positioning strategies concerning asset distribution and the selection of global stock markets, regions, sectors and fixed income credits.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution whose activities extend across Canada. The Bank serves one and a half million clients throughout the country and employs more than 3,700 people whose talent and dedication have made it a major player in numerous market segments. The Bank has more than \$39 billion in balance sheet assets and \$43 billion in assets under administration.

Laurentian Bank distinguishes itself through the excellence and simplicity of its services. The Bank caters to the needs of retail clients via its branch network and virtual offerings. The Bank has also earned a solid reputation among small and medium-sized enterprises and real estate developers thanks to its specialized teams across Canada, namely in Ontario, Québec, Alberta, British Columbia and Nova Scotia. For their part, B2B Bank is a Canadian leader in providing banking and investment products and services to financial advisors and brokers, while the expertise and effectiveness of Laurentian Bank Securities' integrated brokerage services are known nationwide.

SOURCE Laurentian Bank of Canada

For further information: Carine Salvi, External Communications Advisor, 514 284-4500, extension 4695, carine.salvi@banquelaurentienne.ca