

## PRESS RELEASE

For immediate release

## LAURENTIAN BANK BECOMES PARTNER OF MAISON ENFANT SOLEIL

**Montreal, December 1, 2005** – Laurentian Bank is proud to announce today that it becomes Major Partner of *Maison Enfant Soleil*, a fundraising campaign of *Opération Enfant Soleil*, a non-profit organization that helps to raise funds to support Quebec's pediatric hospitals providing advance care to all sick children in the Province.

The Bank puts its 157 branches at the service of this organization, joining the network of points of sale for lottery tickets for the chance to win the prestige *Maison Enfant Soleil* house worth \$XXX,000, located, for the 2005 edition of the fundraiser, in the XXX development area, Laval.

"It is with great pleasure that the Bank and its employees join this outstanding campaign that contributes to the well-being of our children," said Mr. Luc Bernard, Executive Vice-President, Retail Financial Services, Laurentian Bank. "Thanks to our vast branch network, we can add to the province-wide success of *Opération Enfant Soleil* for the greatest benefit of sick children – and of their parents – in need of physical and mental health care."

In 2004, the proceeds of the *Maison Enfant Soleil* campaign totaled more than \$950,000. Since its launch in 1993, the lottery raised over \$4.6 million for the well-being of children. "We hope that Laurentian Bank's commitment to the cause will contribute to reaching new heights in the success of this charity that has touched the hearts of so many Quebec families," concluded Mr. Bernard.

Every year, Laurentian Bank supports various organizations that are recognized for the excellence of their undertakings and that contribute to the well-being of our society. Thus, it participates in the development of the communities where it is present, on the economic, social, community-life, sports and cultural levels. This involvement also finds expression in the active and personal contribution of its managers and employees.

## About Laurentian Bank

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, smalland medium-sized businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank's website is <u>www.laurentianbank.ca</u>.

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