



## Press release

FOR IMMEDIATE RELEASE

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### LAURENTIAN BANK PARTNERS WITH THE FESTIVAL D'ORIENT

**Montreal, July 18, 2008** – Laurentian Bank is pleased to announce that it has partnered with the Festival d'Orient. This cultural event, presented for its second year running given last year's success, brings together the various cultural communities to create long-lasting ties between them. Once again this year, the Festival d'Orient will be held at 4375 Boulevard Henri-Bourassa West (between O'Brien and Marcel-Laurin), Montreal; anyone interested in the multicultural activities and shows are welcome to attend from July 18 to 20.

In addition to sponsoring this festive and multicultural community event, Laurentian Bank will propose different activities at its booth set up on the site. The Bank volunteers will organize competitions, family games, and a contest for the chance to win a bag full of surprises from Laurentian Bank for the entire family.

Laurentian Bank's sponsorship activities, such as this partnership with the Festival d'Orient, are in line with the Bank's family-children orientation, an approach that promotes customers with families. This Bank's participation also reflects its commitment to being a corporate citizen by supporting cultural, education and health projects. The Bank is committed to integrating into the communities in which it operates, and being part of their local socio-economic life by offering services to individuals and businesses, as well as interacting more with people.

#### **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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