



LAURENTIAN
BANK

PRESS RELEASE

For immediate release

**MORE THAN 1,000 LAURENTIAN BANK EMPLOYEES THROUGHOUT
QUEBEC TAKE ACTION FOR THE CAUSE OF
THE MEDIA'S BIG FOOD DRIVE**

Montreal, December 6, 2007 – For the fourth consecutive year, Laurentian Bank of Canada and its employees participate with great enthusiasm in **The Media's Big Food Drive** (*La grande guignolée des médias*) and invite Bank clients and everyone else to take part in the various activities as part of this event. Held every year just before winter holidays, The Media's Big Food Drive collects money and supplies directly from the public for charities supporting the poor.

Again this year, Laurentian Bank employees in many Quebec branches step up their initiatives to continue contributing, more than ever, to the success of this event. More than a 1000 employees will participate in one of the 75 events organized by different branches and Bank divisions. Among those activities, 14 branches will welcome children of several day cares who will participate by providing food collected in their entourage.

In addition to the official drop-off locations at Laurentian Bank's 157 branches, close to 500 employees have organized another sixty sites in the streets, and some fifty employees including members of the Bank Management will be collecting donations in front of the Laurentian Bank Head Office at 1981 McGill College Avenue.

Until December 24, the Laurentian Bank is putting its branches at the disposal of The Media's Big Food Drive so that they can be used as official drop-off points for non-perishable foods and money. Donors can also make online contributions at www.laurentianbank.ca. Laurentian Bank Visa Gold cardholders can also donate their accumulated points to The Media's Big Food Drive.

About Laurentian Bank

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through excellent service, simplicity and proximity. The Bank serves individual consumers, and small or medium-sized businesses, as well as independent advisors through B2B Trust. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network, and is a major player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs 3,400 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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For information:

Nora Bouikni

Public Relations Advisor

Office: 514 284-4500, extension 6379

nora.bouikni@laurentianbank.ca