



LAURENTIAN
BANK

PRESS RELEASE

For immediate release

NEARLY 1,000 LAURENTIAN BANK EMPLOYEES GETTING PERSONALLY INVOLVED IN THE MEDIA'S BIG FOOD DRIVE FOR A FOURTH YEAR IN A ROW

Montreal, November 26, 2007 – Laurentian Bank is proud to partner the Media's Big Food Drive (*La grande guignolée des médias*) as a Friend. This year once again, more than 1,000 employees will be personally involved in the event. In addition to collecting donations and non-perishable food items in the Bank's 157 branches, bank employees will hold several street collections throughout Quebec, and many events will be taking place in the Bank's branches and offices.

"This year, once again, we are happy to play an active role in the Media's Big Food Drive," said Gladys Caron, Vice-President, Public Affairs, Communications and Investor Relations. It is gratifying to see the wholehearted dedication of employees to this cause, which brings joy to less fortunate families and individuals."

It is with great pleasure that Laurentian Bank is making all of its branches available to the Media's Big Food Drive organizers as official drop-off points for people wishing to make donations in cash and non-perishable items. In addition, donors can contribute on line, via the web site specially designed for this purpose by Laurentian Bank at www.laurentianbank.ca.

Every Laurentian Bank branches, including the Grand Montreal Area, are ready to receive cash donations and non-perishable items, and urge everyone to give generously.

About Laurentian Bank

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through excellent service, simplicity and proximity. The Bank serves individual consumers, and small or medium-sized businesses, as well as independent advisors through B2B Trust. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network, and is a major player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs 3,400 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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