

## PRESS RELEASE

For immediate release

## **Operation Discovery at Laurentian Bank of Canada**

**Montreal, December 2, 2005** – Laurentian Bank today conducts its Operation Discovery to celebrate the results generated by its considerable investments in the development and revitalization of the branch network. For the occasion, the Bank's clients and the general public are invited to discover the Bank's new branch image and completely redesigned in-branch banking approach thanks to its unique Financial Services Boutique concept.

During 2005, as part of its plan for the development and revitalization of the branch network, Laurentian Bank introduced this new concept at six of its bank branches and fully renovated 12 others. Today, several of them will be at the centre of Laurentian Bank's Discovery Project intended for its current and future clients. The participating branches are:

Villeray (7705 Papineau, Montreal)
Sainte-Colette (5501 Henri-Bourassa, Montreal)
Lacordaire (5900 Bélanger East, Montreal)
Jarry/Viau (4725 Jarry East, Saint-Léonard)
Vaudreuil (43 Cité des Jeunes)

Somerled (6640 Somerled, Montreal) Saint-Constant (400 Route 132) Chomedey (3870 Notre-Dame, Laval) Ottawa (1021 Cyrville St.), and Drummondville (571 Saint-Joseph Blvd)

## **About Laurentian Bank**

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, small- and medium-sized businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank's website is <a href="https://www.laurentianbank.ca">www.laurentianbank.ca</a>.

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