



PRESS RELEASE

For immediate release

LAURENTIAN BANK, PRINCIPAL SPONSOR OF THE ASSOCIATION RÉGIONALE DE SOCCER DE LA RIVE-SUD FOR A THIRD YEAR

Montreal, June 6, 2007 – Laurentian Bank of Canada is proud to partner for a third consecutive year, as principal sponsor, with the *Association régionale de soccer de la Rive-Sud* (ARSRS). This soccer season will be crowned with the Laurentian Bank Cup, presented at the end of the finals to take place on September 8 and 9, 2007.

Many Bank employees generously give their time during the season's tournaments on the South Shore as well as in other regions. "By supporting such initiatives, Laurentian Bank recognizes and promotes the benefits of physical activity and sports for the youth," says Lise Caza, Assistant Vice-President, Longueuil Local Area Market. "Being so accessible, soccer gains popularity with every year. It brings people together and is thus a perfect opportunity to enjoy quality family time, for parents and children alike. Moreover, it helps young people build team spirit, stay in good physical shape and learn the rules of the game."

Founded in 1977, the *Association régionale de soccer de la Rive-Sud* represents almost 21,000 members, 40% being female athletes. It is renowned for having many of its members registered in one of the three Sport-Études programs, which currently count over 300 athletes from the South Shore Area. Moreover, the ARSRS is associated with the FC Select, which has won many medals in the Canadian Club Championships over the last five years. Many FC Select players have been on the Canadian and Quebec National Teams. The ARSRS is also associated with the *Ligue de Soccer de la Montérégie* (LSM) that groups all senior soccer players of the region.

About Laurentian Bank

Laurentian Bank of Canada is a Quebec banking institution that operates across Canada and is dedicated to meeting its clients' financial needs through excellence in service, as well as through its simplicity and proximity. The Bank serves individual consumers and small and medium-sized businesses, as well as financial advisors through B2B Trust. It also provides full-service brokerage solutions through its Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is also a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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