

## **PRESS RELEASE**

For immediate release

## LAURENTIAN BANK JOINS IN THE FESTIVITIES TO CELEBRATE 25 YEARS OF MAISON THÉÂTRE

**Montreal, May 14, 2008 -** Laurentian Bank is proud to announce that it is continuing its partnership with the Maison Théâtre and shall be sponsoring the 2008-2009 season. The many presentations on the program will mark the 25th season of the Maison Théâtre, which encourages the creation and showing of theatre works for young people.

"The Bank has been a proud partner of the Maison Théâtre since the 2000-2001 season, and we are thrilled to be associated with their program highlighting 25 years dedicated to the cultural awakening of young people," specified Gladys Caron, Vice-President, Public Affairs, Communications and Investor Relations. We are joining all those who have benefitted from its influence as an all-important artistic venue in applauding the success of the Maison Théâtre.

Located in Downtown Montreal, the Maison Théâtre puts on plays for young people aged 2 to 17. This dynamic cultural company is recognized for its originality, its choice of plays and its physical layout: the seats in the playhouse are adapted to a younger audience, and its waiting area has a place where children can read the different publications created for them before the show.

This commitment to an institution geared to the cultural development of children is in line with Laurentian Bank's family orientation, which promotes activities in which parents and children experience the same emotions and discoveries. The Bank also wants to be even more accessible and family-friendly, both in its approach to enhance the customer experience and in its search for excellence in having a service adapted to everyone's needs.

As part of its sponsorship and donation program, every year Laurentian Bank and its employees support hundreds of organizations recognized for their excellence. The sponsorship is in keeping with the Bank's many community development activities.

## **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail

branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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