

PRESS RELEASE

For immediate release

LAURENTIAN BANK, PROUD PARTNER OF THE VAUDREUIL-DORION FÊTE DE LA FAMILLE

Montreal, September 9, 2005 – Laurentian Bank of Canada is pleased to be a sponsor of the Vaudreuil-Dorion *Fête de la famille*. The event, slated for September 11, is a day of celebration that provides families in the region with a superb ending to a beautiful summer and a chance to enjoy a wide range of activities with their fellow citizens.

The partnership is the result of Laurentian Bank's arrival in Vaudreuil-Dorion on August 29, when the Bank opened a financial services boutique, its ground-breaking branch concept. The new boutiques are completely redesigned service centres, where physical barriers no longer separate employees from customers. They offer new child-friendly facilities, a corner to relax for a few minutes and sip on a coffee, and a library zone offering reading material on a number of banking-related topics.

"Laurentian Bank and its employees are delighted to be involved in this event, which is ideally aligned to the Bank's emphasis on the family and its efforts to be increasingly accessible to families," explained Patrick Lalonde, Branch Manager. "This sponsorship is one of many actions the Bank is taking to involve itself in communities where we offer our services."

Children attending the event are invited with their parents to visit the Laurentian Bank marquee, where they'll be welcomed by members of *ÉducaZoo*, a lively travelling educational service that features domestic and exotic animals. Some 15 animals will be on hand, providing children with a great opportunity to learn more about their characteristics and care.

About Laurentian Bank

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, small and medium-sized businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank's website is www.laurentianbank.ca.

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