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**PRESS RELEASE**

For immediate release

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**LAURENTIAN BANK'S NEW *BUSINESS PERFORMANCE* BANKING PLANS:  
SIMPLICITY AND FLEXIBILITY FOR SMEs**

**Montreal, September 5, 2007** –Laurentian Bank is adding four new products to its **MAXAFFAIRES** line of services – the *Business Performance* banking plans. Designed for businesses with more extensive needs regarding the volume of their transactions, these banking plans are more specifically aimed at business clients who want to optimize their bank charges and ensure effective management of their deposits, particularly night deposits.

These banking plans are offered according to four formulas providing for 150, 180, 225 or 300 transactions per month, some of which can be executed at the branch. In addition to the peace of mind these banking plans offer, clients can benefit from other advantages, including savings of up to 45% on individual transaction charges, a more extensive transaction limit than the one offered by the basic commercial packages, and a no-charge cash deposit limit of up to \$20,000/month.

“With the new *Business Performance* banking plans, we have optimized our offer of packages to SMEs so that they can manage their business more efficiently, while avoiding banking transactions billed one at a time,” points out Luc Bernard, Executive Vice-President, Retail and SME Financial Services. This is a solution specifically designed to meet SME needs for flexibility and simplicity.]

These new products are in addition to the line of *Business* banking plans, launched in spring 2006, which provide for 10, 25, 45, 65 or 90 transactions per month.

Laurentian Bank's **MAXAFFAIRES** commercial banking services offer businesses access to personalized service and a competitive product line. About 200 people specializing in commercial banking services devote all their energy to developing customized solutions and guiding their clients in the development and their projects. **MAXAFFAIRES** meet the needs of the manufacturing, service, retail, agricultural and real estate sectors and specialists in international trade. These services are offered through 29 Commercial Banking Centres, including 22 in Quebec, and 158 bank branches.

**About Laurentian Bank**

Laurentian Bank of Canada, is a Quebec banking institution operating across Canada dedicated to meeting the financial needs of its clients through excellence in service, as well as through its simplicity and proximity. The Bank serves individual consumers, small and medium-sized businesses as well as financial advisors through B2B Trust. It also provides full-service brokerage solutions through its Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca) .

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