



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK RENEWS ITS LONGSTANDING ASSOCIATION WITH THÉÂTRE DU NOUVEAU MONDE

Montreal, September 17, 2008 – Laurentian Bank is delighted to announce that it is renewing its longstanding and fruitful partnership with Théâtre du Nouveau Monde (TNM) by becoming the presenter of *Forfait 1983*.

Originally created four years ago as *Forfait 1979*, *Forfait 1983* is an innovative subscription package designed specifically for theatregoers born in or after 1983 (those aged 25 and under). The subscription offers flexible and affordable prices for young adults wishing to attend plays to be presented during TMN's 2008-2009 season. The initiative benefits a considerably large audience, as TNM typically attracts more than 5,000 spectators between the ages of 18 and 25 annually.

Under its theme, *C'est l'fun de pas avoir 26 ans! (It's great to be under 26!)*, Laurentian Bank is pleased to be promoting the accessibility of young people to culture. In addition to allowing them to take advantage of discounted subscriptions, the Bank is offering all *Forfait 1983* holders TNM's new *L'Emporte-pièces* annual programme. Laurentian Bank's contribution to making theatre more available to this age group is yet another reflection of the organization's commitment to being a responsible corporate citizen.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 340 automated banking machines, Laurentian Bank is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs more than 3,500 people.

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