

## PRESS RELEASE

For immediate release

## FOR THEIR THIRD YEAR IN *LA GRANDE GUIGNOLÉE DES MÉDIAS*, MORE THAN 1,000 LAURENTIAN BANK EMPLOYEES MAKE A PERSONAL CONTRIBUTION TO THE CAUSE

**Montreal, November 27, 2006 –** For the third consecutive year now, Laurentian Bank of Canada is proud to support *La grande guignolée des médias* as a "friend" of the event. This year, more than 1,000 Bank employees decided to contribute personally to this great cause. Laurentian Bank's 158 branches will serve as official drop-off locations for collecting cash and food donations. Moreover, some sixty additional sites will be set up in the streets throughout the Province of Quebec and various events will be organized at Laurentian Bank's branches and offices.

"We are happy to contribute to this unique event that brings together and mobilizes Quebec's businesses, media and citizens," says Mr. Réjean Robitaille, Senior Executive Vice-President and COO at Laurentian Bank. "It is great to see that our employees take this noble cause so close to heart to continue contributing, more than ever, to the success of this event. We are honoured to put all the branches of Laurentian Bank at the service of *La grande guignolée* as official drop-off sites for people wishing to make cash and nonperishable food donations. We encourage everyone to contribute generously!"

## **About Laurentian Bank of Canada**

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,200 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit <a href="https://www.laurentianbank.ca">www.laurentianbank.ca</a>.

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