



PRESS RELEASE

For immediate release

THE LAURENTIAN BANK A PROUD PARTNER OF LA PRAIRIE EN FÊTE

Montreal, August 3, 2007 – The Laurentian Bank is proud to be associated with the 13th edition of *La Prairie en fête*, a community get-together taking place from August 3 to 5, 2007. All La Prairie residents can come and enjoy a family day outdoors, at the *Parc des Jésuites* (corner of Taschereau and Balmoral). Once again this year, the Bank is inviting children of all ages to frolic in the Laurentian Bank-sponsored inflatable-ride park. All kinds of performers like Marie-Mai and the Porn Flakes, to name just two, will take the stage later in the day. Families can also enjoy a dizzying variety of games, activities and shows being offered throughout the weekend.

In addition, employees of the La Prairie branch will showcase their banks' community involvement by generously donating their time. Among other activities, they will be giving out free balloons with the Bank's logo. "The Laurentian Bank's entire La Prairie team is delighted to be a partner in the *La Prairie en fête* family event," explains Isabelle Bernier, La Prairie branch manager. "For the Bank, it is very important to get close to our neighbours and be a part of the community, and this type of event is the ideal vehicle for building links in a party atmosphere," she adds.

The Laurentian Bank invites the public to join the party. Come one; come all to this annual community get-together!

About Laurentian Bank

Laurentian Bank of Canada, is a Quebec banking institution operating across Canada dedicated to meeting the financial needs of its clients through excellence in service, as well as through its simplicity and proximity. The Bank serves individual consumers, small and medium-sized businesses as well as financial advisors through B2B Trust. It also provides full-service brokerage solutions through its Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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