

## **Press release**

FOR IMMEDIATE RELEASE

## LAURENTIAN BANK TO LEND ITS SUPPORT TO THE MAISON THÉÂTRE FOR THREE YEARS

**Montréal**, **April 15**, **2009** - Laurentian Bank is pleased to announce that it is renewing its association with the Maison Théâtre for the next three years, or until 2012. For the past nine years now, the Bank has served as a proud partner of this first-rate cultural institution dedicated to promoting the creation and dissemination of theatrical works for youth.

This commitment to an organization focused on the cultural development of youngsters is perfectly aligned with Laurentian Bank's family orientation that favours activities in which parents and children can share the same emotions and discoveries. The Bank also strives to be increasingly more accessible and close to families, both through its approach to enhancing the client experience, and its devotion to excellence and service adapted to the needs of its clientele.

Under the banner of its sponsorship and donations program, Laurentian Bank and its employees support hundreds of organizations each year recognized for their own excellence. The beneficiaries of this support include numerous charitable organizations and institutions that meet the Bank's priorities, particularly those working on behalf of youth and families. The sponsorship of Maison Théâtre is among the actions taken by the organization to contribute to the development of communities in which it operates.

An artistic crossroads located in downtown Montréal, the Maison Théâtre presents plays designed for young people aged 2 to 17. This dynamic cultural institution is known for the originality of its productions and physical installations. For example, the theatre's seats are adapted to its young audiences, and its waiting area includes a space where children can read different publications before the performances that have been created especially for them.

## **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 348 automated banking machines, Laurentian Bank of Canada is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs more than 3,400 people.

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