



## Press release

FOR IMMEDIATE RELEASE

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### LAURENTIAN BANK PRESIDENT AND CEO RÉJEAN ROBITAILLE SPEAKING AT THE *RÉSEAU HEC MONTRÉAL*

**Montréal, May 19, 2009** – Laurentian Bank is pleased to announce that its President and CEO, Réjean Robitaille, will be speaking at the *Réseau HEC Montréal* this coming May 20. The conference will begin at 7:15 a.m. at the St-James Club, located at 1145, Union Avenue, Montreal.

Entitled *Success in Business: A Good and Well Executed Strategy*, Mr. Robitaille's presentation will focus particularly on four key elements to consider when implementing a strategy. In so doing, Mr. Robitaille will describe the various business strategies that Laurentian Bank has successfully applied over the past few years.

#### **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 348 automated banking machines, Laurentian Bank of Canada is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs more than 3,400 people.

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