



PRESS RELEASE

For immediate release

LAURENTIAN BANK OFFICIAL PRESENTER OF THE TROUBADOUR FESTIVAL

Charlesbourg, July 27, 2007 – Laurentian Bank of Canada is pleased to announce that it will be the official presenter of the Troubadour Festival, a three-day jazz blow-out in the Trait-carré district of Charlesbourg, in the Quebec City region, from July 27 to 29, 2007.

Close to 6000 people are expected to attend this festive event and catch electrifying shows, children's entertainment, world music and jazz, magnificent face painting and non-stop activities for people of all ages. The Bank hopes the public will run out in large numbers at the Laurentian Bank Big Top, where kids will receive a balloon and public will get swept away by talented artists like Paulo Ramos, Johanne Blouin, Ryna Wolteger, Michel Chartier and Kabir Percussion.

"We're very proud to be part of the Troubadour Festival for the fourth consecutive year. As a presenter of the event, we're proud to contribute to the development of this fine family activity in the Quebec City region, » says André Maurice, Charlesbourg Branch Manager.

Events such as the festival are clearly in line with the family orientation of Laurentian Bank, which strongly supports activities where parents and children can share discoveries and enjoyment. The Bank is consistently trying to be more accessible and closer to families, in both its approach that values the client experience and in its search for excellence in providing services adapted to the needs of each customer.

About Laurentian Bank of Canada

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through excellence in service, as well as through its simplicity and proximity. The Bank serves individual consumers, small and medium-sized businesses as well as financial advisors through B2B Trust. It also provides full-service brokerage solutions through its Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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