



LAURENTIAN
BANK

PRESS RELEASE

For immediate release

THE LAURENTIAN BANK, A PROUD PARTNER OF *BLAINVILLE EN FÊTE*

Montreal, August 23, 2007 – The Laurentian Bank is proud to be a sponsor of the *Blainville en fête* family party. The event, which will take place from August 23 to 26, is an opportunity for area families to celebrate the end of a glorious summer with their fellow citizens. Once again this year, the Bank invites young and old alike to come and enjoy the many rides, activities and shows being offered. Several entertainers, such as Kaïn and Émilie Bégin to name but two, will also be taking the stage.

"The entire Blainville Laurentian Bank team is very enthusiastic about partnering with the *Blainville en fête* family event," says Nathalie Lachance, manager of the branch on De la Seigneurie Blvd. in Blainville. "For the Bank, it is very important to get close to our neighbours and be a part of the community, and this type of event is the ideal vehicle for building links in a party atmosphere," she adds.

The price of admission is \$2 per person and includes all the on-site entertainment for the day, even the big shows. This year, we are proud to have the *Orchestre philharmonique du Nouveau Monde*, which will be putting on a free concert August 24. To top it all off, the public is invited to stay on the premises after the big show on August 25 to enjoy a dazzling fireworks display. The Laurentian Bank invites all residents to join the party. Come one, come all and be a part of the festivities at this annual community get-together!

The Laurentian Bank has 11 branches in the Laurentians and has been in business there for 30 years.

About Laurentian Bank

Laurentian Bank of Canada, is a Quebec banking institution operating across Canada dedicated to meeting the financial needs of its clients through excellence in service, as well as through its simplicity and proximity. The Bank serves individual consumers, small and medium-sized businesses as well as financial advisors through B2B Trust. It also provides full-service brokerage solutions through its Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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