

## Press Release FOR IMMEDIATE RELEASE

## **JOURNÉE SOLEIL AT LAURENTIAN BANK**

Montreal, May 27, 2008 – Before the Opération Enfant Soleil Telethon, Laurentian Bank is organizing the *Journée Soleil Banque Laurentienne*. On Thursday, May 29, Bank employees are inviting general public to go to one of its branches and buy a \$10 ticket for the Maison Enfant Soleil draw. In addition to having the chance of winning the House worth \$400,000 and cash prizes of a \$5,000 and \$10,000, buying a ticket will help improve healthcare for thousands of children all over Quebec.

## **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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