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**LAURENTIAN BANK ANNOUNCES THE OFFICIAL OPENING OF ITS NEW  
LE CORBUSIER BRANCH IN LAVAL**

**Montréal, October 1, 2012** – Effective today, Laurentian Bank is welcoming clients of its Le Corbusier branch to new and more spacious facilities. Located at 1699 Le Corbusier Boulevard in Laval, the new branch is just steps away from its former site. Featuring the second generation financial services boutique concept, the size of the branch has been increased to accommodate a business centre for commercial clients, private banking services and Laurentian Bank Securities (LBS) offices all under a single roof, while offering its retail clients the most advanced banking services as well.

“This new concept based on a completely revamped approach to the client experience is aimed at making transactions as user-friendly as possible,” underlines Ms. Élise Taupier, Client Relations Manager at the branch. “Whether they be handling retail and SME services, private banking or LBS services, our 37 employees are dedicated to offering our clients the utmost in quality service within a fresh new environment that promotes closeness and positive human relations.”

Occupying an area of more than 15,000 square feet, the new branch’s original design is characterized by simplicity and an attractive and warm ambiance that fosters accessibility and proximity. The configuration promotes a feeling of total comfort and ease for clients with respect to their banking experience. Upon their arrival, they are immediately greeted and directed to specialized advisors or other resources based on their specific needs. In addition, the branch offers drive-through services to further facilitate its clients’ transactions.

The new Le Corbusier branch’s business hours are as follows:

Monday, Tuesday, Wednesday	9:30 a.m. – 5:00 p.m.
Thursday	9:30 a.m. – 8:00 p.m.
Friday	9:30 a.m. – 5:00 p.m.
Saturday	10:00 a.m. – 2:00 p.m.

**About Laurentian Bank**

Laurentian Bank of Canada is a pan-Canadian banking institution that has more than \$35 billion in balance sheet assets and over \$32 billion in assets under administration. Founded in 1846, Laurentian Bank was selected as the Québec and Atlantic Canada regional winner of the *Canada’s 10 Most Admired Corporate Cultures* program presented by Waterstone Human Capital. The Bank employs more than 4,000 people.

Known for its excellent service, proximity and simplicity, Laurentian Bank serves more than one million clients in market segments in which it holds an enviable position. In addition to occupying a choice position among consumers in Québec, where it operates the third largest branch network, the Bank has built a solid reputation across Canada in the area of real estate and commercial financing thanks to its teams working out of more than 35 offices in Ontario, Québec, Alberta and British Columbia. Its subsidiary, B2B Bank, is a Canadian leader in providing banking products to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker widely recognized for its expertise and effectiveness nationwide.



# Press release

FOR IMMEDIATE RELEASE

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