



**LAURENTIAN
BANK**

PRESS RELEASE

For immediate release

**FAMILY QUALITY SEAL FOR
LAURENTIAN BANK OF VICTORIANVILLE**

Montreal, May 9, 2008 – On May 5, Laurentian Bank's financial services boutique in Victoriaville received the Family Quality Seal. This recognition, which is awarded each year by the City of Victoriaville, highlights the efforts and consideration of companies and organizations regarding families.

A play area was specially laid out in the branch itself to simplify access to families. "We are concerned about meeting the different needs of our customers, and, from this perspective, we want to offer them a more personalized service while making their lives easier," pointed out Sophie Lambert, Director of the Victoriaville Financial Services Boutique.

The Bank has nine branches in the region of the Eastern Townships, Bois-Francs and Mauricie. Its 156 branches, including 25 financial services boutiques and two Espresso Bank-Cafés, make up the Bank's total network.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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