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## PRESS RELEASE

For immediate release

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### **A SHOW TO BENEFIT THE QUEBEC BREAKFAST CLUB: Laurentian Bank and the International Balloon Festival of Saint-Jean-sur-Richelieu invite you to support the great cause and have fun**

**Saint-Jean-sur-Richelieu, August 10, 2007** – Laurentian Bank of Canada is happy to invite everyone to attend the Quebec Breakfast Club Benefit Show on Friday, August 10<sup>th</sup>, presented on the site of the International Balloon Festival of Saint-Jean-sur-Richelieu. This benefit show will showcase **PASCALE PICARD**, **ÉVA AVILA**, winner of Canadian Idol, as well as **GREGORY CHARLES** to perform with 15 singers and 10 musicians, and **CHAMPION ET SES G-STRINGS** to wrap up the impressive lineup of musical acts with the punch of their electrifying beat! While dancing to the rhythms of music by these guest artists, the audience will also support the great cause to benefit our children.

Laurentian Bank and the International Balloon Festival of Saint-Jean-sur-Richelieu are proud to invite you to this amazing philanthropic event, a first in Quebec, with all proceeds going to help thousands of children in the province start their school day on the right foot with a nutritious breakfast in a nourishing environment.

Tickets are available for purchase on-site at a new price of \$15 each for adults, \$7 for children and \$44 for a family pass, all taxes included.

#### **About Laurentian Bank of Canada**

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through excellence in service, as well as through its simplicity and proximity. The Bank serves individual consumers, small and medium-sized businesses as well as financial advisors through B2B Trust. It also provides full-service brokerage solutions through its Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca).

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