

# SOCIAL RESPONSIBILITY

Laurentian Bank is committed to good corporate citizenship. It makes sure to conduct itself responsibly and proudly discloses its practices in its annual Social Responsibility Report, which is prepared in accordance with the Global Reporting Initiative “GRI” framework. Its 2012 report tracked 72 GRI indicators.

## OUR EXECUTIVES GET INVOLVED...

Our president, **Réjean Robitaille**, served as honorary co-president of the 30<sup>th</sup> Ball of Stars, a benefit for pediatric research in Québec. He was also honorary president of the 2011 Bal du Maire de Québec, which raised \$205,000 for the Fondation Québec-Jeunes.

For the fifth consecutive year, **Luc Bernard**, Executive Vice President, Retail and SME-Québec, presided over the OLO Foundation’s benefit lunch. The event raised a record \$150,000 to provide food supplements and vitamins for disadvantaged pregnant women.



Bal du maire de Québec

**Michel Trudeau**, Executive Vice President, Capital Markets and President and CEO of Laurentian Bank Securities Inc., is a member of the Board of Directors of Les Grands Ballets canadiens. A donation by the Bank made it possible for underprivileged children to attend a performance of The Nutcracker.

## SUPPORTING THE COMMUNITY

Laurentian Bank concentrates on several priorities: investing in the future of youths and families, building a healthy society, encouraging mutual support and backing community involvement by its employees. Every year, it supports more than 200 organizations across Québec.

## ...AND SO DO OUR EMPLOYEES

The Bank attaches great importance to employee community involvement. To reinforce this, the Bank has made it a priority to support and encourage their volunteer activities.

Our employees and executives participated in and contributed to many fundraising campaigns in 2012, including the Ride for Juvenile Diabetes, Movember,

the Big Media Food Drive, the CURE Foundation for breast cancer, 300 km for Life (Fondation de la Cité de la santé), the Centraide Cup soccer tournament and a number of annual golf tournaments.



Ride for Juvenile Diabetes



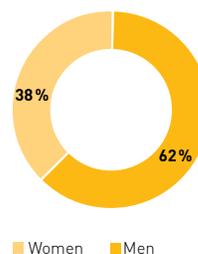
Big Media Food Drive

## GOVERNANCE AND INTEGRITY

The importance attached to governance by the Board of Directors and the Management Committee has enabled the Bank to thrive while respecting principles of integrity and complying with all applicable laws and regulations. The Bank’s management practices are guided by its commitment to sound corporate governance. In this area, the Bank takes an uncompromisingly ethical approach. Integrity is also a core value at Laurentian Bank; it is the bedrock on which clients’ trust in the Bank and its subsidiaries rests.

Five of the 13 members of the Bank’s Board of Directors are women. Laurentian Bank has led the Canadian banking industry in female representation on the Board since 2007.

Male/female representation on Board of Directors (percent)





# RESPONSIBLE ACTIONS

The Bank strives to reduce the environmental impact of its operations. Not only do the resulting gains benefit the environment but the best practices in question also have positive effects on management and profitability.

## Caution and rigour in business lending

The Bank exercises caution by factoring the environmental impact into its credit assessment procedures. It applies a number of credit review policies before extending loans, as well as an environmental risk management policy.



### IN TOWN WITHOUT MY CAR

For the third consecutive year, the Bank was the presenter of In Town Without My Car event, organized by Montréal's Agence métropolitaine de transport.

## ENVIRONMENTALLY RESPONSIBLE EVENTS

For six years, the Bank has been the official presenter of the International Balloon Festival of Saint-Jean-sur-Richelieu. In 2011, the festival ranked among the top 10 organizations certified under Québec's responsible event management standard, approved by the Bureau de normalisation du Québec.

The Bank's shareholders' meetings and employee meetings are now environmentally responsible. Sustainable development principles are applied in the organization of these events.



## GREEN INITIATIVES

To reduce the Bank's environmental footprint, photocopiers have been replaced, yielding energy and printing savings in the order of 15%.

A number of initiatives have been implemented at the branches. For example, outdoor signs are gradually being upgraded to LED lighting systems. The interior layout of the branches and the offices readily lends itself to the use of materials such as floor coverings made from recycled tires and recycled paint.