



B2B BANK WELCOMES CLIENTS FROM AGF TRUST COMPANY

Toronto, August 1, 2012 – B2B Bank – Canada’s only bank 100% focused on the needs of financial advisors and mortgage brokers – today announced the completion of its acquisition of AGF Trust Company (“AGF Trust”) from AGF Management Limited. With this acquisition, B2B Bank will be making its products and services available to some 27,000 advisors who serve thousands of Canadian investors from coast-to-coast.

“I am very pleased that the acquisition of AGF Trust was finalized today,” said Mr. François Desjardins, President and Chief Executive Officer of B2B Bank. “This transaction further solidifies our commitment to the advisor and mortgage broker communities by adding to our comprehensive suite of quality products and services. I welcome the employees of AGF Trust, along with advisors, dealers and mortgage brokers who have not previously done business with B2B Bank.”

B2B Bank’s products and services help advisors manage and build their clients’ wealth. While the company has consistently experienced organic growth over the past decade, its recent strategic acquisitions of the MRS Group of Companies in November 2011 and now, AGF Trust Company, has increased our penetration within the financial advisory space.

“Over the years,” adds Mr. Desjardins, “we have improved our product and service offering, added resources to our client services and business development teams, and sought alliances to increase our distribution channels. In this, we are fulfilling our promise of being a bank that works for advisors.”

The recent launch of B2B Bank on July 7, 2012 and the launch of B2B Bank mortgages on the same day rounds out B2B Bank’s product suite and further strengthens its brand. “It is a concept that is really different than any other financial institution out there,” continues Mr. Desjardins, “the mission of B2B Bank is to serve and meet the needs of financial advisors and mortgage brokers across Canada and to respect the relationship that they have with their clients. That will never change.”

About B2B Bank

B2B Bank is a leading banking solutions provider and expert source of investment lending to more than 27,000 independent financial advisors and mortgage brokers across Canada. Through the advisor and broker channels, B2B Bank offers a broad range of products and services to consumers including, investment and RRSP loans, mortgages, GICs, banking services, and investment accounts. B2B Bank has been proudly dedicated to, and 100% focused on, serving the needs of advisors and mortgage brokers for more than a decade. As a Schedule I Canadian bank and a member of the Canada Deposit Insurance Corporation (CDIC), B2B Bank offers innovative products and solutions that help advisors and brokers build a different and more rewarding banking experience for their clients, one that enables and fosters independent financial advice. B2B Bank is, banking that works for advisors and brokers. More information about B2B Bank is available at b2bbank.com.

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