



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK'S PRESIDENT AND CEO RÉJEAN ROBITAILLE TO PARTICIPATE IN NATIONAL BANK FINANCIAL'S CANADIAN FINANCIAL SERVICES CONFERENCE

Montreal, March 29, 2010 – Laurentian Bank of Canada is pleased to announce that its President and Chief Executive Officer, Mr. Réjean Robitaille, will be taking part in the Annual Canadian Financial Services Conference organized by National Bank Financial. Mr. Robitaille will deliver his presentation at 1:20 pm this coming March 30 at Centre Mont Royal, located at 2200 Mansfield Street in Montreal.

During the course of his address, Mr. Robitaille will talk about the combination of the Bank's strength and agility with which it put its strategies into effect, and will also be reviewing Laurentian Bank's recent results. A link to the presentation and to the live webcast will be available on March 30 on the Laurentian Bank's website in the Investor Relations section at: <http://www.laurentianbank.ca>

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,600 people.

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