
**LAURENTIAN BANK TO SPONSOR THE ANNUAL CONVENTION
OF THE QUÉBEC ASSOCIATION OF PRIVATE DAYCARES**

Montréal, April 26 2011 – Laurentian Bank is pleased to announce that it will be serving as a sponsor of the annual convention organized by the Québec Association of Private Daycares (QAPD). To be held from April 29 to May 1 at the Château Montebello, this event will provide participants with an opportunity to attend various training workshops and will also feature an exposition of organizations offering services to the sector, including those of the Bank's financial services experts.

Over the years, Laurentian Bank has established privileged relations with the subsidized private daycare sector in Québec. In fact, this sector is among the prime areas of focus of the Bank's SME Québec segment, with a specialized team having been created to offer their knowledge and expertise, as well as a highly competitive range of products and services designed specifically for daycares.

“Our team has an excellent understanding of how the daycare milieu operates and is regulated,” underlines François Dumas, Principal Manager with Laurentian Bank's Daycares group. “The team's specialized services are custom-tailored to meet the particular needs of daycare owners and managers.”

The QAPD convention is a major event for Québec's private daycare sector and is expected to attract over 200 daycare managers and owners. This year, convention participants will also have the chance to win a \$2,000 gift certificate, compliments of Laurentian Bank.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,700 people.

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