



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK'S DANA ADES-LANDY RECOGNIZED AS ONE OF THE 100 MOST POWERFUL WOMEN IN CANADA

Montréal, December 1, 2009 – Laurentian Bank is pleased to announce that Ms. Dana Ades-Landy, Senior Vice-President, National Accounts, has been ranked among the 2009 list of *Canada's Most Powerful Women: Top 100* – a grouping of the 100 most influential business women in the country. Awarded by the Women's Executive Network, this distinction underlines the exceptional commitment and key responsibilities of women working within Canada's business community. Recognized in the "Corporate Executives" category, Ms. Ades-Landy has been honoured yesterday during a special gala in Toronto.

"Since her arrival at Laurentian Bank three years ago," explains Laurentian Bank President and Chief Executive Officer, Mr. Réjean Robitaille, "Dana Ades-Landy has done a formidable job improving her group's performance and enhancing the organization's leadership within her particular market sector. Her results have contributed substantially to the Bank's success, and this distinction highlights her role as an inspired leader, along with her professional dedication and outstanding personal qualities. We are extremely proud to have her as part of our team."

Ms. Ades-Landy was selected for inclusion on the *Canada's Most Powerful Women: Top 100* list for the first time in December 2007. Furthermore, in April 2009, the Association of Québec Women in Finance awarded her the *Engagement within the Association* prize. Holding a Master of Business Administration degree from Concordia University, she joined Laurentian Bank in 2006. During the course of her career in the banking industry, she has worked for various institutions in the field of commercial services and the highly specialized area of engineering corporate turnarounds, as well as in the transactional advisory services sector for an auditing and tax consulting firm.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$21 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,500 people.

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