



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK EXPERTS SHARE THEIR KNOWLEDGE FOR THE RRSP PERIOD

Montréal, January 22, 2010 – Laurentian Bank is pleased to be offering media representatives the services of its experts who will share their knowledge of various matters concerning the RRSP period. Serving as Bank spokespeople, the experts will focus on such pertinent subjects as financial planning, cutting taxes, the best strategies to adopt, the current economic context, as well as the different investment options available.

Laurentian Bank Spokespersons

Carlos Leitao

Chief Economist, Laurentian Bank Securities

Active in the banking field for the past 26 years, Carlos Leitao possesses vast knowledge of the issues and economic sectors in Québec, along with the North American context in which the major regional economic players operate. An Economic Sciences graduate of McGill University, Carlos joined Laurentian Bank's Economic Services Group in 1982, and since January 2003, he has occupied the position of Chief Economist with Laurentian Bank Securities. He has also been a member of the Bank's Management Committee since May 2004 and was appointed to the Credit Committee in 2006. In November 2007, Carlos was ranked second among the best economists as part of the annual review of economic forecasts conducted by Bloomberg News.

Sébastien Lavoie

Economist, Laurentian Bank Securities

Sébastien Lavoie holds a Master's degree in Economics from Université Laval and has occupied the post of Economist with Laurentian Bank Securities since 2006. Prior to joining the Bank, he worked within the financial sector in Toronto and Vancouver, and he also served as an Economist with the Bank of Canada. Sébastien has authored numerous publications on the Canadian and Québec economies, as well as on the housing market and other timely subjects. In addition, he has frequently been called upon to comment on economic and financial developments by various English and French media.

Michel Tessier

Senior Financial Analyst

A Financial Analyst with Laurentian Bank Securities since 1984, Michel Tessier earned his Bachelor of Commerce degree from Concordia University in 1982 and Chartered Financial Analyst (CFA) accreditation in 1986. Specialized in publicly traded companies, Michel has developed extensive expertise in stock investment. He is an active member of the Cercle finance et placement Québec and the Montréal CFA Society.

Bianca Dupuis

Assistant Vice-President, Investment and Transactional Product Management

Responsible for the management of investment and transactional vehicles, Bianca Dupuis holds a Bachelor of Business Administration with a specialization in Finance from Université du Québec à Montréal. Having worked at a number of other financial institutions for close to 10 years, she joined Laurentian Bank in 1997. Bianca has particular expertise in the areas of investment, business development and strategic orientation as it pertains to investment.



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Harold Heppell

Senior Manager, Investment Product Management

Harold Heppell has been working in the banking sector since 1995 and holds a Bachelor of Business Administration degree from Université du Québec à Rimouski, an MBA in Research from Université du Québec à Montréal, as well as a certificate in Financial Planning from Université Laval. Responsible for conducting investment-related market and socio-economic trend analyses, Harold also oversees the management of investment product campaigns and promotions, particularly for RRSPs and RRIFs. In addition, he is actively involved in projects and initiatives focused on retirement planning and the sale of mutual funds.

Denis L'Hostie

Senior Manager, Financial Planning

Denis L'Hostie's professional career in the banking industry spans 27 years. In 2002, he played an active role in the establishment of Laurentian Bank's Financial Planning Department. Today, he oversees all of the Bank's financial planning activities. His primary responsibilities include promoting the growth of client assets under management and supervising the training of and professional support offered to his consulting teams. In addition to the financial planning domain, Denis has specific expertise in the areas of personal and commercial credit, as well as in project management. He holds an MBA and a diploma from the Institute of Canadian Bankers, along with a mutual fund license. Denis has been working as a financial planner since 1997, when he earned his accreditation from the Institut québécois de planification financière.

Guylaine Dufresne

Manager, Financial Planning, North West Québec Market

Guylaine Dufresne has been offering her consulting services as a financial planner since 1999. After completing her education at Université Laval, she joined Laurentian Bank in 2004 and has occupied her present position since 2007. A member of the Institut québécois de planification financière, she has developed a particular knack for familiarizing Bank clientele with the various financial strategies available to them. Guylaine's specific areas of expertise include the development of financial plans, retirement planning and portfolio analysis, and she is a regular presenter at client conferences and collaborator with the various media.

Alain Thériège

Manager, Financial Planning, Ste-Foy/Lower Saint Lawrence/Gaspésie/North Shore Market

Alain Thériège has developed extensive and highly diversified experience in the financial services field over the course of his 29-year career, with specific expertise in business development and the implementation of effective financial planning strategies to meet his clients' objectives. Holding an MBA in Financial Services and a diploma from the Institute of Canadian Bankers, he has also completed a course on the sale of securities offered by the Canadian Securities Institute and received accreditation from the Institut québécois de planification financière in 1998.

Bernard Beauchemin

Manager, Financial Planning, Estrie/Mauricie/Bois-Francs Market

Bernard Beauchemin joined Laurentian Bank as Sales Manager for the Québec and Eastern Québec region in 1992. Subsequently, he served as Assistant Vice-President of Retail Financial Services for the Québec Group and Assistant Vice-President for the Eastern Québec market. Bernard has exceptional skills in financial planning and is intimately familiar with the National Capital and Eastern Québec markets. His specific areas of expertise include accounting, real estate evaluation, project management and sales. Bernard has also successfully completed the course on security sales in Canada, has earned accreditation from the Investment Funds Institute of Canada, and holds the designation of Financial Planner from the Institut québécois de planification financière.



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About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$22 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,500 people.

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Information:

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