



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK'S PRESIDENT AND CEO RÉJEAN ROBITAILLE TO SPEAK AT NATIONAL BANK FINANCIAL'S CANADIAN FINANCIAL SERVICES CONFERENCE

Montreal, March 22, 2012 – Laurentian Bank of Canada's President and Chief Executive Officer, Mr. Réjean Robitaille, will be speaking at National Bank Financial's 10th Annual Canadian Financial Services Conference in Montreal on March 29, 2012. Mr. Robitaille is scheduled to participate in a question and answer session beginning at 1:45 p.m. (ET).

A live audio webcast will be available on the Laurentian Bank's website at www.laurentianbank.ca under the Laurentian Bank tab in the Investors section.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Québec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$29 billion in balance sheet assets and more than \$32 billion in assets under administration. Founded in 1846, it has been selected among the Québec and Atlantic Canada regional winners of the 2011 edition of Canada's 10 Most Admired Corporate Cultures™ program presented by Waterstone Human Capital. The Bank employs close to 4,000 people.

-30-

Information:

Gladys Caron

Vice-President

Public Affairs, Communications and Investor Relations

514 284-4500, extension 7511

gladys.caron@banquelaurentienne.ca