



**LAURENTIAN BANK CO-PRESENTING THE NATIONAL HOME SHOW
FOR THE THIRD CONSECUTIVE YEAR**

Montréal, March 19, 2010 – Laurentian Bank is proud to be partnering for the third consecutive year with the National Home Show at Place Bonaventure in Montréal. This year's event is being held March 19-28, 2010.

Visitors are invited to stop by the Homeowner Advice Area in the Laurentian Bank Lounge, situated at the very heart of the Show floor. There, they will be able to meet various designer-consultants who will be offering valuable decorating advice and guidance through the different stages typically involved in home renovation projects. A number of stars from the Canal Vie television network will also be on hand Fridays, Saturdays and Sundays. In all, six top designers from the *Décore ta vie* and *Des idées de grandeur* renovation programs will be present to talk to visitors at the Laurentian Bank Lounge.

Clients who hold a Laurentian Bank credit or debit card will be able to enjoy a \$4 saving on the cost of entry to the National Home Show. To take advantage of this offer, they simply need to present their Bank card when purchasing their ticket at the counter on-site. Tickets may also be obtained online from the Bank's Web site at www.laurentianbank.ca.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,600 people.

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