



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Where tomorrow’s stars take their place

JMC MUSIC WEEK, PRESENTED BY LAURENTIAN BANK

Montreal, Tuesday, February 8, 2011 – Laurentian Bank and Jeunesses Musicales of Canada (JMC), in close collaboration with the city of Montreal’s Accès Culture network, are proud to present JMC Music Week, from February 26 to March 6, 2011. In all, over the course of the school break period, 91 concerts and workshops for young audiences will be presented at the JMC House, and in various Maisons de la culture, libraries, recreation and cultural centres across the island of Montreal and in surrounding areas.

“As the presenter of Music Week, we are pleased to be able to offer greater access to activities at which parents and children can spend quality time together through various concerts and workshops,” stated Gladys Caron, Vice-president, Public Affairs, Communications and Investor, at Laurentian Bank. “Our partnership with Jeunesses Musicales of Canada is in keeping with many of the Bank’s efforts to support organizations active in the communities in which it is present.”

For his part, Joseph Rouleau, President of JMC, is delighted with this partnership. “Laurentian Bank’s support of Music Week shows its commitment to culture and its desire to help further its reach.”

This year, our spokesperson is actress and author Marie-Christine Lê-Huu, who is the female lead on the popular children’s show Toc Toc Toc, broadcast daily on Radio-Canada and Télé-Québec.

Music Week can be summed up as follows: 91 concerts and workshops for young audiences, 37 venues, and some fifty artists and presenters

11 different hosted concerts (3 in English : Annabelle canto, Fiestango and How Great Turtle Rebuilt the World):

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| <ul style="list-style-type: none"> ▪ Annabelle Canto ▪ Annabelle suit sa voix ~ <i>New!</i> ▪ Fiestango ▪ L’expédition de la Rythmobile ~ <i>New!</i> ▪ How Great Turtle Rebuilt the World ▪ La tête dans les nuages~ <i>New!</i> | <ul style="list-style-type: none"> ▪ Les aventures fantastiques de Flonflon ▪ Mission sur la planète Alliage ▪ Orfea et la harpe dorée ▪ Pierre et le loup ▪ Rhythmo-Rigolo |
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5 different musical workshops (in French only):

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| <ul style="list-style-type: none"> ▪ Brico-musique ▪ Dessine ta musique ▪ Joue-moi un conte ▪ La Boîte à rythme ▪ Ma musique en BD | <p>Children and their families (or daycare or early childhood care groups) will have the opportunity to take part in workshops exploring various facets of music: musical creativity, musical instrument making, and storytelling with music.</p> |
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Complete programme available at www.jmcanada.ca

Information & tickets: 514 845-4108

Join the celebration—make it a musical school break!