



Press release

FOR IMMEDIATE RELEASE

RÉJEAN ROBITAILLE, PRESIDENT AND CEO OF LAURENTIAN BANK SPEAKING AT THE CIBC WORLD MARKET ANNUAL EASTERN INVESTOR CONFERENCE

Montréal, September 11, 2012 – Laurentian Bank is pleased to announce that its President and CEO, Réjean Robitaille, will participate in the CIBC 11th Annual Eastern Institutional Investor Conference to be held on September 19 - 20, 2012 in Montreal.

Mr. Robitaille will speak on Wednesday, September 19, from 2:40 p.m. to 3:10 p.m. To listen to Mr. Robitaille's conference, please visit the Laurentian Bank's website at www.laurentianbank.ca under the Laurentian Bank tab, in the Investors section.

About Laurentian Bank

Laurentian Bank of Canada is a pan-Canadian banking institution that has more than \$35 billion in balance sheet assets and over \$32 billion in assets under administration. Founded in 1846, Laurentian Bank was selected as the Québec and Atlantic Canada regional winner of the *Canada's 10 Most Admired Corporate Cultures* program presented by Waterstone Human Capital. The Bank employs more than 4,000 people.

Recognized for its excellent service, proximity and simplicity, Laurentian Bank serves more than one million clients in market segments in which it holds an enviable position. In addition to occupying a choice position among consumers in Québec, where it operates the third largest branch network, the Bank has built a solid reputation across Canada in the area of real estate and commercial financing thanks to its teams working out of more than 35 offices in Ontario, Québec, Alberta and British Columbia. Its subsidiary, B2B Bank, is a Canadian leader in providing banking products to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker, widely recognized for its expertise and effectiveness nationwide.

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