



## Press Release

FOR IMMEDIATE RELEASE

### LAURENTIAN BANK PRESENTS THE VISIONARY COMPANY OF THE YEAR AWARD AT THE VISION TROPHIES EVENING

**Montréal, November 23, 2011** – Laurentian Bank is very pleased to be associated for a tenth year with the presentation of the Vision Trophies, which is being held today at the Capitole de Québec. This is a joint initiative of the Chartered Accountants of Québec City and the Québec City Chamber of Commerce aimed at recognizing the visionary talent of companies in the Greater Québec City area.

The partnership testifies to the strong and excellent relations between Laurentian Bank and a growing number of businesses in the Québec City and Chaudière-Appalaches regions. The entrepreneurship of local businesses serves as a veritable engine for the region's economic development, and Laurentian Bank fully understands this reality and offers personalized services tailored to the specific needs of each business. In fact, the Bank's recognition of the business issues companies are confronting today serves as the basis on which it has developed such strong relations of confidence with SMEs.

"At Laurentian Bank, we believe it is essential to acknowledge the vision, tenacity and excellence exhibited by our SMEs in order to stimulate innovation and competitiveness," underlines Jonathan Legault, the Bank's Assistant Vice-President of SME Services for the Québec City and Eastern Québec region.

#### **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Québec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$24 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,800 people.

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