## INVESTOR FACT SHEET



#### First quarter ended January 31, 2010

#### SHARES

STOCK SYMBOLS

Common Shares: LB (TSX) Non-Cumulative Class A Preferred Shares:

» Series 9: LB.PR.D. » Series 10: LB.PR.E

#### **2010 EARNINGS CALENDAR**

Quarter	Date	Conference Call
First	March 3	2:00 p.m. (ET)
Second	May 27	2:00 p.m. (ET)
Third	September 2	2:00 p.m. (ET)
Fourth	December 8	2:00 p.m. (ET)

### **2010 COMMON SHARES DIVIDEND CALENDAR**

Record date	Forecasted payment date	
January 3, 2009	February 1, 2010	
April 1, 2009	May 1, 2010	
July 2, 2009	August 1, 2010	
October 1, 2009	November 1, 2010	

## CONTACT INFORMATION

## **Public Affairs, Communications** and Investor Relations

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## **Transfer Agent**

Computershare Investor Services Inc.

1500 University Street, Suite 700 Montreal, Quebec H3A 3S8

Tel.: 1-800-564-6253

Laurentian Bank of Canada is firmly rooted in Quebec, where it operates the third largest branch network. Elsewhere in Canada, the Bank has secured a choice position in certain specific market segments. Moreover, with 39% of its loans originating from other provinces, the Bank enjoys the benefits of nationwide geographical diversification.

Laurentian Bank of Canada is widely recognized today for its exceptional service, simplicity and proximity. The Bank offers varied financial services to individuals and to small and mediumsized enterprises. It also provides products to an extensive external network of independent financial advisors through B2B Trust, as well as full-service brokerage services via Laurentian Bank Securities. Established in 1846, the Bank manages more than \$23 billion in assets, employs more than 3,600 people and operates more than 200 points of service across Canada.

## RETAIL FINANCIAL SERVICES

With 156 branches and 406 automated banking machines, Laurentian Bank provides comprehensive financial products and services that include transaction products, mortgage solutions, loans, investment products such as quaranteed investment certificates, term deposits and mutual funds, Visa credit card and payment card programs, as well as credit insurance.

#### FINANCIAL SERVICES TO SMALL AND MEDIUM-SIZED ENTERPRISES

Laurentian Bank offers a broad range of financial products and services to small and medium-sized businesses, as well as to real estate developers and agricultural businesses. Its selection of competitive products, its capacity to continuously innovate in order to meet the diverse business needs of clients and, above all, its superior quality of service give Laurentian Bank a distinct edge. The Bank offers its products and services through 28 commercial banking centres across Canada.

### **B2B TRUST**

B2B Trust offers financial products and services to a network of more than 15,000 independent financial advisors for distribution to their clients througout Canada. B2B Trust's products and services include: investment and RRSP loans, high interest investment accounts, GIC deposits, residential broker mortgages, self-directed accounts and banking services.

#### LAURENTIAN BANK SECURITIES

Laurentian Bank Securities is a full-service investment dealer offering comprehensive investment products grouped under five lines of business. The well-respected Institutional fixed income division has a strong presence in Government and Corporate financing, as well as in research and trading. In addition, the Institutional equity division focuses on serving clients through research, trading and financing in the small capitalization sector. The fast-growing Retail and Discount Brokerage divisions currently serve clients through 15 offices in Quebec and Ontario. LBS also offers the Immigrant Investors program. Furthermore, LBS' Business Services division provides complete back office support to a wide range of customers.

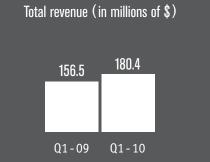
Performance indicators	2010 Objectives	First quarter 2010
Return on common shareholders' equity	10% to 12%	12.3%
Diluted net income per share	\$4.00 to \$4.70	\$1.21
Revenue Growth	+ 5% to 10%	+ 15%
Efficiency ratio	70% to 67%	66.7%
Tier 1 capital ratio	Minimum of 9.5%	11.0%

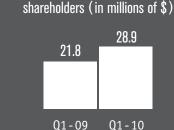


## FINANCIAL HIGHLIGHTS FOR Q1 - 10

- » Strong net income up 28% to \$32.0 million
- » Return on common shareholders' equity of 12.3%
- » Total revenue up to 15% to \$180.4 million
- » Total loans and BAs increased by more than \$2 billion
- » Significant improvement of the efficiency ratio to 66.7%

	Q1 - 09	Q1 - 10
Balance sheet assets	\$19.9 billion	\$23.2 billion
Total gross loans and banker's acceptances	\$14.4 billion	\$16.6 billion
Total deposits	\$15.6 billion	\$18.4 billion
Number of full-time equivalent employees	3,454	3,629





Net income available to common

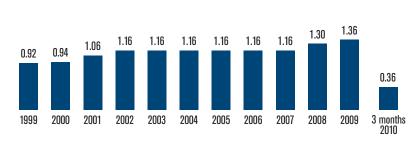


## OTHER INFORMATION ON COMMON SHARES

# STOCK MARKET INFORMATION

\$38.03
23.9 million
\$909 million
\$0.36
3.8%

## DIVIDENDS ON COMMON SHARES (\$ PER SHARE)



#### CAUTION REGARDING FORWARD-LOOKING STATEMENTS

In this document and in other documents filed with Canadian regulatory authorities or in other communications, Laurentian Bank of Canada (the "Bank") may from time to time make written or oral forward-looking statements within the meaning of applicable securities legislation, including statements regarding the Bank's business plan and financial objectives. These statements typically use the conditional, as well as words such as prospects, believe, estimate, forecast, project, expect, anticipate, plan, may, should, could, would or the negative of these terms or variations of them or similar terminology. By their very nature, forward-looking statements are based on assumptions and involve inherent risks and uncertainties, both general and specific in nature. It is therefore possible that the forecasts, projections and other forward-looking statements will not be achieved or will prove inaccurate. Although the Bank believes that the expectations reflected in these forward-looking statements are reasonable, it can give no assurance that these expectations will prove to have been correct. The Bank cautions readers against placing undue reliance on forward-looking statements when making decisions, as the actual results could differ appreciably from the opinions, plans, objectives, expectations, forecasts, estimates and intentions expressed in such forward-looking statements due to various material factors. Among other things, these factors include capital market activity, changes in government monetary, fiscal and economic policies, changes in interest rates, inflation levels and general economic conditions, legislative and regulatory developments, competition, credit ratings, scarcity of human resources and technological environment. The Bank cautions that the foregoing list of factors is not exhaustive. For more information on the risks, uncertainties and assumptions that would cause the Bank's actual results to differ from current expectations, please also refer to the Bank's public filings available at www.sedar.